

Decathlon Digital

8 October 2026

Application for Head of Data & AI - Customer & Omncommerce Unit at Decathlon Digital

Dear Hiring Manager,

The role of Head of Data & AI - Customer & Omncommerce Unit at Decathlon Digital is what I am applying for, a position that requires leading data analytics and AI efforts to drive customer and omncommerce initiatives. Decathlon Digital is a company that builds a digital sports platform, utilizing technologies such as Databricks, dbt, and Core Data Mart modeling to drive innovation in the e-commerce industry. The company's focus on innovation, sustainability, diversity, and inclusion is evident in its work, and I am drawn to the opportunity to contribute to this mission.

Decathlon Digital's work in building a digital sports platform, utilizing data analytics and AI to drive customer and omncommerce initiatives, is what resonates with me. The company's use of modern data stacks and technical audits to ensure data quality and integrity is also impressive. In my previous roles, I have developed autonomous systems and decision-support tools using Python, Machine Learning, and SQL Server, and I believe my expertise in these areas could be valuable in driving Decathlon Digital's data and AI efforts. For example, in my role as AI Engineer Intern at KPIT Technologies, I designed an autonomous system for visual QA, processing 100% of interface zones, and developed a multi-agent system with AI agents specialized by interface zone, integrating computer vision for component segmentation.

I am seeking a data and AI leadership role, and I am available to relocate to Lille or Paris to join Decathlon Digital's team. With my expertise in Computer Vision, ReactJS, and cloud services like AWS, I believe I could make a significant contribution to the company's data and AI efforts. I am looking to join a company where I can utilize my skills to drive innovation and growth, and I believe Decathlon Digital's hybrid work mode and commitment to innovation and sustainability make it an ideal fit for me. I am asking to be considered for the Head of Data & AI - Customer & Omncommerce Unit role, and I am excited about the opportunity to discuss my application and how I can contribute to Decathlon Digital's mission.

Sincerely,



Chedy Chaaben